

## The Future is Now!

### Level 2 EV Charger



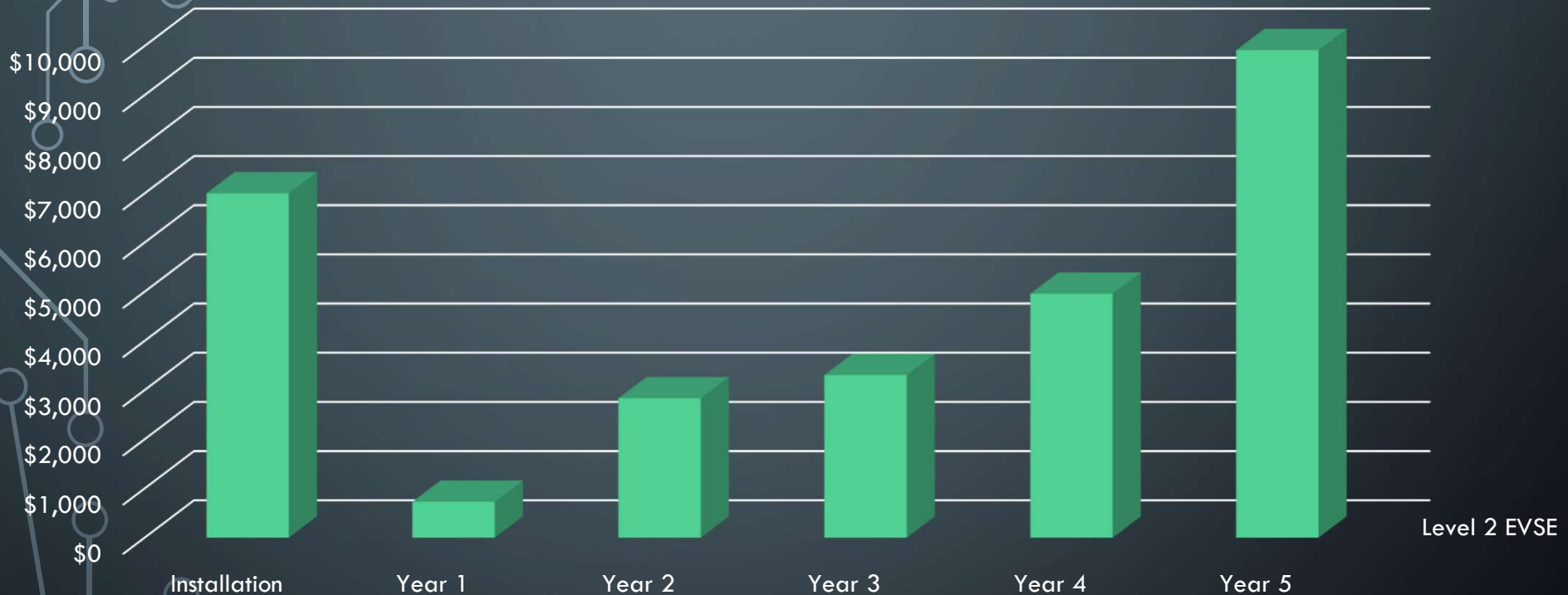
### Level 3 DC Fast Charger



**Application: Restaurants, Malls, Retail Centers, Hotels, Office Buildings, etc.**

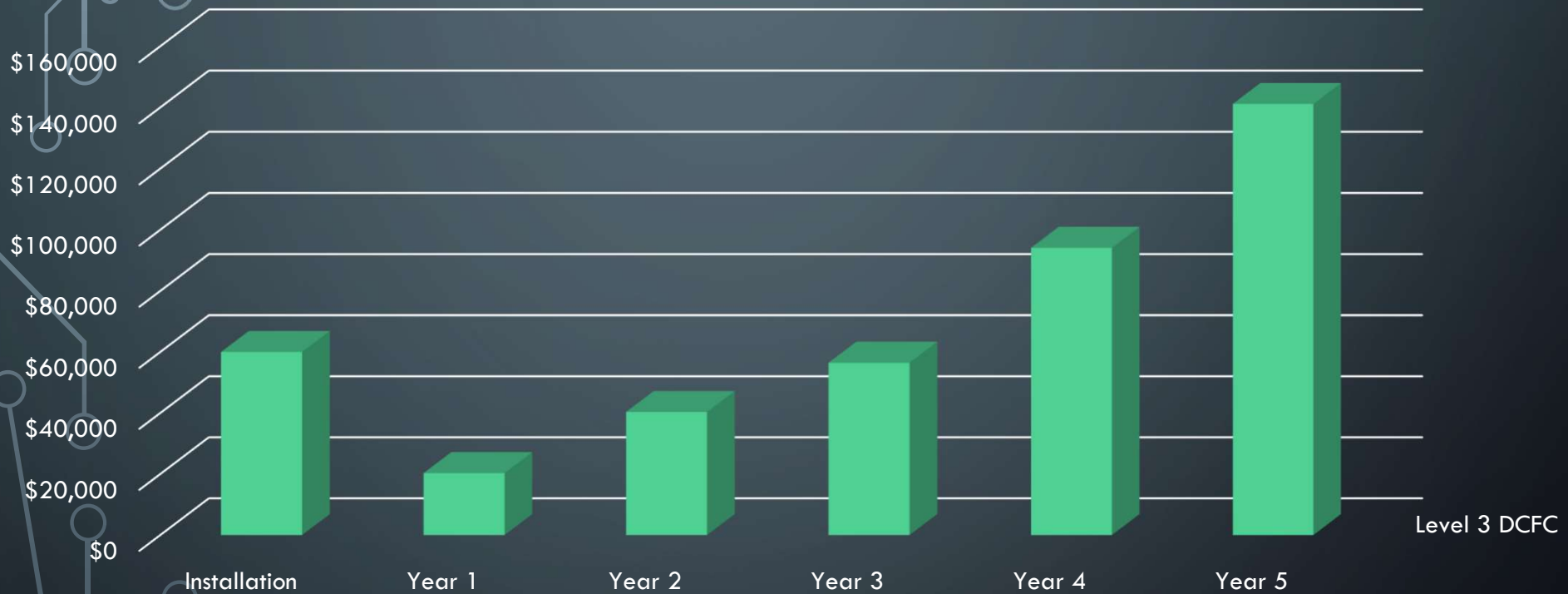
- ❑ By 2026, the Boston Consulting Group predicts that Electric Vehicles will account for more than half of light vehicles globally. [InsideEVs.com](https://www.insideevs.com)
- ❑ At least two-thirds of Global Car Sales will be Electric by 2040 - [Bloomberg – Industry Focus](#)
- ❑ The Rise of e-commerce is increasing demand for electric delivery vans, according to [ACT Research](#).
- ❑ To fully charge an Electric Vehicle with a 300-mile range, it is only \$12.00 compared to Gas or Diesel at \$100.00.
- ❑ Electric Vehicle Owners have Lower Operating and Maintenance Cost, reports [AAA](#).
- ❑ Generate additional revenue by having multiple EV Charging Stations at your location. More EV Chargers, attract more EV driving customers to your business, attract more revenue.

## Revenue Summary for Networked Level 2 EV Chargers



**This Chart is an example of revenue generated by one (1) Level 2 Networked EV Charger at a Public Location. The electricity cost to charge an electric vehicle is based upon 14 cents per kWh, without any demand chargers incurred. The EV Chargers are available 14 hours a day, with a minimum charge of \$5.95 per 2-hour session. The installation and electricity cost has been factored to show accurate, conservative generated revenue. This chart does not include the additional revenue that the location generates because customers have a tendency to linger and spend more money at the establishment. See page 4 for Retail Case Study where EV Chargers were offered for FREE to attract and retain customers.**

## Revenue Summary for Networked Level 3 DC Fast Charger



**This Chart is an example of revenue generated by one (1) Level 3 Networked DC Fast Charger at a Public Location. The electricity cost to charge an electric vehicle is based upon 14 cents per kWh, without any demand charges incurred. The EV Chargers are available 14 hours a day, with a minimum charge of \$15.00 per 30-minute session. The installation and electricity cost has been factored to show accurate, conservative generated revenue. This chart does not include the additional revenue that the location generates because customers have a tendency to linger and spend more money at the establishment. See page 4 for Retail Case Study where EV Chargers were offered for FREE to attract and retain customers.**

## RETAIL CASE STUDY – Level 2 EV Charging Stations

### Empowering the Future

#### Undisclosed Retail Restaurant

#### GOALS

- Attract and retain high value customers
- Increase customer dwell time by 50% and revenue while keeping operational costs low
- Monitor usage and provide detailed reporting to understand customer behavior

#### IMPLEMENTATION

- Installed Dual Level-2 charging stations with visibility and access available to all EV drivers
- Management and reporting through cloud-based software platform

#### RESULTS

- + Over nine months, more than 1,100 unique charging sessions
- + **Increased average customer dwell time by 50 minutes (327%)**
- + With only of only \$430 of electricity
- + **RetailCo's gross revenue increased by approximately \$56K**

### EV Charging Causes Linging



**When High-value Customers Linger,  
Sales Go UP!**



## Turnkey Solution for your Infrastructure Needs Two-Phase Approach

### Phase 1 - Plan



#### What we provide:

- ☐ Generate a Community Assessment Report.
- ☐ Field Site Visit for accurate Power Assessment
- ☐ Provide Cost Savings for Infrastructure
  - ☐ Communication Interface Options
  - ☐ Power Load Management Options
- ☐ Federal and State Incentives
- ☐ Future-Ready Infrastructure Plans
- ☐ Smart EV Charging

### Phase 2 - Implementation



#### What we provide:

- ☐ Engineering and Permitting
- ☐ Load Management
- ☐ Utility Evaluation
- ☐ Emergency Planning
- ☐ Selection and Installation of EV Chargers
- ☐ Complete Infrastructure (Trenching, Direction Boring, Footers, etc)

**Contact us to schedule a Discovery Meeting**